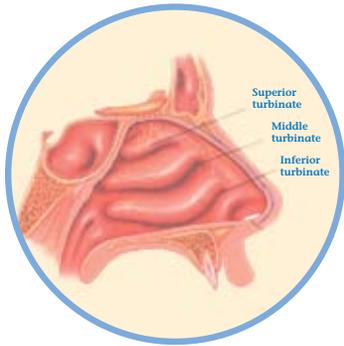


## Why Is My Child's Nose Always Stuffy?

If your child suffers from allergies or similar conditions, you probably understand the frustration of not being able to breathe properly because of a stuffy nose. It can also be frustrating because some medicines only offer temporary relief.

Often, the cause of chronic stuffy nose is enlarged turbinates. Turbinates are small, bony structures located in the nasal airway covered with mucous membranes. Allergies or other conditions can cause irritation, inflammation, and enlargement of turbinates, resulting in the blocked nasal airway we know as “stuffy nose.”



Normal Turbinates

## Coblation Pediatric Turbinate Reduction offers immediate and continued results.

### Relief at Last

After the initial healing, you should experience a notable improvement in your child's stuffy nose. As the turbinates continue to shrink over time, your child's ability to breathe will improve.

## A Fast Return to Normal Breathing

*Finally, relief for chronic stuffy nose – without nasal medications!*



<sup>1</sup> Bäck LJJ, Hyt\_nen ML, Malmberg HO, Ylikowski JS. Submucosal bipolar radiofrequency thermal ablation of inferior turbinates: a long-term follow-up with subjective and objective assessment. *The Laryngoscope*. 2002;112:1806-1812



**CAUTION:** Federal (USA) law restricts this device to sale by or on the order of a physician.

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P/N 19480 Rev A

COBLATION® PEDIATRIC TURBINATE REDUCTION

## What is Chronic Stuffy Nose?

Chronic Stuffy Nose is most typically caused by enlargement of inferior nasal turbinates. The resulting blocked nasal passages force you to breathe through your mouth, making simple, everyday activities such as eating, speaking, and sleeping more difficult.

Symptoms include: sneezing, snoring, mouth breathing, coughing, allergic salute and shiners, pale and/or swollen nasal turbinates, headaches, and/or a family history of allergic rhinitis.

## What is Coblation Pediatric Turbinate Reduction?

Coblation Pediatric Turbinate Reduction is a medical innovation that provides fast, effective, and continued relief of chronic stuffy nose by both removing and shrinking soft tissue inside the turbinates. This revolutionary treatment:

- Offers immediate and continued results
  - Approximately 50% reduction in nasal blockage within one week of treatment<sup>1</sup>
  - Patients report sustained relief at 3,6, and 12 months following treatment<sup>1</sup>
- Is virtually painless and has a low incidence of side-effects

## How is Chronic Stuffy Nose Usually Treated?

Treatment of chronic stuffy nose typically includes the use of medications such as antihistamines, decongestants, or topical nasal steroids. For patients for whom these medical treatments prove ineffective, surgical interventions such as Coblation Pediatric Turbinate Reduction to remove or shrink enlarged turbinates may be an option.

## How is Coblation Pediatric Turbinate Reduction Performed?

With Coblation, your doctor quickly and effectively removes and shrinks soft tissue inside the enlarged turbinates with a specially designed device that uses gentle radiofrequency energy and natural saline. Because Coblation is not a heat-driven process, surrounding healthy tissue is preserved allowing for a fast and easy recovery.

The procedure is typically done in conjunction with another procedure, such as Coblation Adenotonsillectomy, but can also be performed as a stand-alone procedure. Patients typically return home shortly after the procedure, and can experience a 50% reduction in nasal obstruction within one week.

## Why is Coblation Pediatric Turbinate Reduction a Better Choice?

Medical management is not always effective for treating chronic stuffy nose and may only offer temporary relief of symptoms. Also, long-term use of some medications may be associated with significant side effects.

The innovative approach of Coblation results in minimal pain and rapid recovery for patients.

Coblation has been used in nearly three million procedures by surgeons in ear, nose, and throat (ENT) and other areas of medical specialty.



*If your child suffers from chronic stuffy nose and your doctor recommends a turbinate reduction procedure, Coblation may be the best solution for you.*

Ask your physician about the benefits of Coblation® Pediatric Turbinate Reduction today.